

## STEFFEN TOMASI ONCE AGAIN SOLE OWNER OF FLYERLINE SCHWEIZ AG



S. Tomasi (Flyerline)

Altnau, 12 May 2026 – Following the buyback of the company in 2023 and the sale of Stefano Biasella’s minority stake at the end of 2024, Steffen Tomasi, CEO and founder of Flyerline Schweiz AG, is now once again the sole owner of the company. Biasella has already transferred his shares back to the company as of the end of 2025 and will officially leave the company at the end of May 2026. Tomasi thanks him for his many years of service and wishes him all the best for the future.

### Clear ownership, full energy

For Steffen Tomasi, this moment sends a clear signal for the future: “Flyerline is my life’s work – and I’m as passionate about it as I was on day one. Over the past two years, we’ve set the course for the future, invested heavily and reoriented ourselves. Now we’re moving into the next phase.”

Over the past two years, Flyerline has invested around five million Swiss francs in its production site in Altnau. Offset printing has been phased out completely – Flyerline now relies exclusively on modern industrial digital printing, which enables maximum customisation, short lead times and the highest quality. Around 95 per cent of all products are produced directly at the Altnau site.

### Radical customisation as a strategy

Flyerline has long since ceased to see itself as a traditional online print shop. The company develops and produces bespoke packaging solutions made from corrugated and solid board, creates displays and retail accessories, produces large-format posters and printed hollow-core posters, and implements customised procurement portals for major clients that seamlessly integrate ordering, management and production. Hyper-personalisation is not a vision here,

but a reality in practice: every product, every solution, every order is tailored to the customer’s specific needs.

“We hyper-personalise virtually every print product – whether it’s packaging, displays, POS materials, advertising technology or traditional promotional print materials such as flyers, brochures, large-format posters and election posters. What others treat as a special request is standard practice for us.”

### International and forward-looking

With one of the most modern production facilities in the industry and a fully digitalised range of services, Flyerline positions itself as a Swiss quality provider with international standards. The focus is clearly on the future – and beyond national borders.

### About Flyerline Schweiz AG

Flyerline was founded in 2002 by Steffen Tomasi and is now one of Switzerland’s leading online printers. Headquartered and based in Altnau (Canton of Thurgau), the company employs around 55 people and offers a wide range of print products, packaging solutions, displays and customised procurement portals – with around 95 per cent of production taking place in Switzerland and using state-of-the-art digital printing technology.

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